

# London-based Agency Business

Recruitment  
Sidcup, Kent  
Home based

Asking Price: £15,995  
Business Reference No. 03237



- Agency business
- Trademarked, searchable brand
- Relocatable
- Ready to grow

## Introduction

Comprising an established nanny recruitment and introduction agency business, this sale represents a rare acquisition opportunity for the right buyer.

The superb London-based brand offers great regional - and potentially national - coverage for a business that provides links between nannies and parents.

The business has historically generated high retained profits and definitely warrants a closer inspection. Due to the vendors illness, the company has been running on a much smaller scale since 2015. The founder has now embarked on a new career and is seeking a buyer who would like to run a nanny agency, grow this well-known brand, replicate its success and expand further.

## Tenure

The business is being sold on a home based assignment.

## Key financials

AT: £40,000  
NP: £23,000 Adjusted  
Est: 1996  
Rent: N/A  
Rates: N/A

## Business Description

The business has been owned and operated by the vendor since its inception in 1996. It is well established within the Kent area

of London and enjoys a good reputation for reliability, quality and value. It serves local families and has established itself as an expert in the field, through offering a personal and professional service.

The agency offers advice and support for parents who are looking to recruit a nanny, including reference verification and a DBS service.

In 2005, the first Franchise opened and expanded to five branches where they all worked together to build the brand. They also opened three subsidiary areas in events, babysitting and nursery placements.

The business can be run from anywhere, potentially, although the London market is considered to have the greatest potential for growth.

Included in the sale: transfer of the trademark name: Nanny Link, website, all documents to begin operating right away, previous nanny files and franchise agreement for further expansion.

## The Opportunity

Intelligent Business Transfer are pleased to have been appointed to oversee the sale of a business with two potentially lucrative income streams and which has experienced great success in previous years.

The vendor has investigated franchise opportunities in the past – something that could be pursued by a new owner. The business will also offer trademarks, web sites, and franchise agreements

All in all, it offers an excellent opportunity to take over a well-established and respected business in a specialist sector with a large client base. No money is spent promoting the business through advertising and most existing trade arises from repeat business and word-of-mouth recommendations. It is anticipated that a new owner could expand the business by investing in advertising and more proactively seeking new clients.

The business is ready for a new owner to take over and to once again build up the operation to create an even more profitable business model. It would suit an individual looking for a career change, that can be incorporated with working from home with young children. It will equally make a great bolt-on opportunity for companies who operate as day nurseries, teaching agencies and those within the childcare sector. They would be willing to stay on as a consultant for a short period to aid the transition.

0800 612 7718

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## Location

The business is situated in Kent within a Greater London Borough but is potentially relocatable, making it an interesting proposition for a new owner who would only require an administrative base which could easily be operated from a home office. The business has been owned and run by the vendor for more than 20 years. It specialises in offering a consultancy service to parents who want additional support and advice when recruiting a nanny.

## Viewing

If of interest to you, we recommend arranging a viewing. All arrangements are strictly by appointment through Intelligent Business Transfer. No approach whatsoever should be made to the owner of the business.

## What to do next...

If you would like to find out more detailed information about this business, such as copies of the accounts or have a specific question, please contact the head office and a member of our team will be happy to help.

## Funding Options

Intelligent Business Transfer works in partnership with business brokers and banks such as NatWest. Please contact us on 0800 6127718 if you require funding.

**For more information or to arrange a viewing**

# Call 0800 612 7718

or visit [www.intelligent.co.uk](http://www.intelligent.co.uk)

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**Intelligent**  
Business Transfer

Head Office 51a St Pauls Street, Leeds, LS1 2TE

Telephone 0800 612 7718

Email [info@intelligentbusinesstransfer.co.uk](mailto:info@intelligentbusinesstransfer.co.uk)

[www.intelligentbusinesstransfer.co.uk](http://www.intelligentbusinesstransfer.co.uk)

We also have offices in:

Birmingham 0121 227 7355

Bristol 0117 244 4555

Cardiff 0292 167 0167

Edinburgh 0131 297 7000

London 0203 772 4762

Manchester 0161 393 2522

Newcastle Upon Tyne 0191 500 8228

Nottingham 0115 896 3109